

AQUALTUNE  AB

2021

Activities Report

Crossing the Atlantic of digital networks

// Credits Report 2021

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Pablo Nunes

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Grupo de Trabalho da Comunicação Aqualtune Lab

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Página 24: Unsplash / Radu Mihai

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// To read this report:

This document is designed with interactive links throughout the text and on the chapter covers.

The figure below has the arrow buttons to advance to the previous or next page and the three horizontal bars to return to the table of contents.

Enjoy your reading!

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Activities Report

1.

Introduction

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1. Introduction

AqaltuneLab is a legal collective founded on December 18th, 2020, with multidisciplinary support, based on the study and development of proposals that embrace the analysis of the interactions between Law, Technology, and Anti-racism.

// Who we are

Our team is composed of people from various regions of the country, and we aim to racialize discussions on topics such as the use of technologies in the legal system, such as – but not limited to – public and private surveillance, data protection policies, identification biometrics, internet security, mobile apps, and social media.

We seek to understand through a qualified legal and multidisciplinary perspective, oriented towards communication, ICTs, and related areas, the intersections between technology and race, unveiling the pitfalls of racism as structuring the relations of knowledge and power in Brazil.

33 members;

5 working groups:
Legal | Training | Communication
Privacy and Surveillance | Research

// Our Mission

Promoting racial equity, combating racism in technology and law by promoting the leveling of technological knowledge, promotion of the role of Black people as leading players in technology, fighting against misinformation, unveiling of racism in technological issues regarding surveillance and digital rights education, influencing the formation of public policies in councils and other governmental bodies.

// Bylaws

We organized ourselves collectively with four deliberative bodies:

I — National General Assembly;

II — Executive Coordination;

III — Ethics Council;

IV — Audit Committee;

AqualtuneLab has collective administration and decisions will be taken by executive coordination.

The National General Assembly is the highest deliberation body of AqualtuneLab, being sovereign in decisions that do not contrary to the provisions of these Bylaws. It will be chaired preferably by a member

appointed by the Executive Coordination, or, in their absence, by any member through an election at the beginning of the session that installs it.

//Executive Board



Ana Carolina Lima

Legal Unit

anacarolinlima@aqualtunelab.com.br

Executive Director of AqualtuneLab. Lawyer, from the city of Teresópolis/RJ. She began her career in youth movements in Teresópolis through student associations, in which she presided over two terms. Still in youth movements, she presided over the Interact Club Teresópolis, a body of the Rotary Club, and has received international recognition by winning the Paul Harris Award. Ana Carolina is the legal director of the Movimento de Cultura Afro-Brasileira de Teresópolis - MOCABTE, founding member of the Associação Brasileira de Juristas

pela Democracia - ABJD (Ethics Council and Bureau of Diversity), coordinator of ABJD – RJ Center (2021), associate ombudsman of the Brazilian Bar Association, Rio de Janeiro section - OAB/RJ (2019 - 2021), general secretary of the Comissão de Proteção de Dados e Privacidade of the OAB/RJ (2021), founding member of the Frente de Juristas Negras e Negros - FJUNN, member of the Instituto da Advocacia Negra Brasileira - IANB, founding member of the Movimento da Mulher Advogada, member of the collective Advogadas do Brasil.



Celso Oliveira

Training Unit

celsooli@aqualtune.com.br

Executive Director of Aqualtune Lab. Graduated in Agricultural Engineering, UFV, 1992; Master's degree in Agricultural Engineering and Rural Electrification, UFV, 1995; Ph.D. in Agronomy and Energy Efficiency, Universidad Politécnica de Madrid, 2001; Distinguished Professor in Rural Electrification, EAGRI/UNICAMP, Campinas, 2011;

Coordinator of the Laboratory of Energy Efficiency and Process Simulation. Member of the Comissão de Proteção de Dados e Privacidade of the OAB/RJ.



Clarissa Marques Santos França

Legal Unit

clarissafranca@aqualtune.com.br

Executive Director of AqualtuneLab. She is the coordinator of the Health Center of the Human Rights Commission of

the OAB/Sergipe. Graduated in Law at the State University of Rio de Janeiro (UERJ), a specialist in Medical Law from UERJ. President of the Commission on Medical And Health Law of the OAB/SE. Former coordinator of the Legal Counsel at the Department of Health of Rio de Janeiro State. Specialist in Administrative and Business Law UVA/RJ. Project Management Course - FGV/RJ • People Management

Course - FGV/RJ • Business Accounting Course - FGV/RJ • Business Strategy Course - FGV/RJ.



Pablo Nunes

Training Unit

pabloomliveira@aqualtunelab.com.br

Executive Director of Aqualtune Lab; PhD in Political Science; deputy coordinator of Centro de Estudos de Segurança e Cidadania - CESeC; coordinator of Rede de Observatórios da Segurança.



Arthur Almeida

Legal-administrative advisor

arthuralmeida@aqualtunelab.com.br

Criminal lawyer, Anti-Discrimination, Compliance, Digital Law and Data Protection, and Legal-Administrative Advisor of

AqualtuneLab. Researcher in technologies, criminology, data protection and surveillance. Partner-owner of Almeida Barbosa Advocacia, graduated at Estácio de Sá University, postgraduate in Extrajudicial Law and General Data Protection Regulation at Faculdade Legale. Student at Fundação da Escola Superior da Defensoria Pública do Rio de Janeiro - FESUDEPERJ. Member of the Associação Brasileira de Juristas pela Democracia - ABJD, member of Frente de Juristas Negras e Negros - FJUNN and of AqualtuneLab - crossing the Atlantic. Certified by Faculdade ITS in working in the digital age and the right to privacy and security in electronic communications. Specialist in Data Protection and Compliance by ABPI. Member of the Comissão de Proteção de Dados e Privacidade of OAB/RJ.

Four members of the Executive Coordination shall be elected every three years by the National General Assembly called specifically for this purpose, under the present Bylaws.

Read the Bylaws in full on the website.

//Partnerships - CDR and CGI

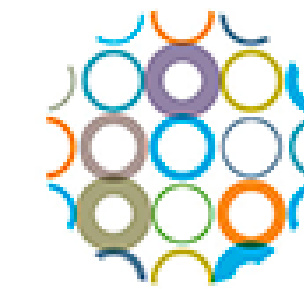
Aqaltune is a member of the Brazilian Internet Steering Committee (CGI) in its Câmara de Segurança e Direitos, and a member of Rights Network Coalition.



AqaltuneLab was invited to join the Brazilian Internet Steering Committee (CGI) in September 2021. Thanks to the indication of the collective Conexão Malunga, today we are represented by our Executive Director Celso Oliveira in the Câmara de Segurança e Direito.

What is CGI? The Brazilian Internet Steering Committee has the attribution of establishing strategic guidelines related to the use and development of the Internet in Brazil and for execution Domains Names registration, IP (Internet Protocol) address allocation, and administration concerned to the “.br” Top Level Domain. It also promotes studies and recommends procedures for Internet security and proposes a research development programs that enable the maintenance of the level technical quality and innovation in the use of the Internet.

The Aqaltune Lab project was sponsored by Ford Foundation and was supported by *Instituto Mancala*, *CeSec*, FEJUNN-Frente de Juristas Negros e Negras, *Enafro*, *CeSec - Centro de Estudos em Segurança e Cidadania* e *O Panóptico*



FORD
FOUNDATION



What is CDR? The Rights in the Network Coalition is a network of entities that includes more than 48 academic and civil society organization in defense of digital rights, having as the areas of action: access, freedom of expression, protection of personal data and privacy on the Internet. In 2021, AqaltuneLab joined the Rights in the Network Coalition in the networks. We are in the WG of Privacy and Surveillance, LGPD, Freedom of Expression and Communication.

2.

Activities

// Training courses page 10

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2.

Activities

*In 2021, the **first year of our structuring** as a Collective, we acted in the promotion of technological and legal knowledge, in the dissemination of anti-racist concepts, in the strengthening of Afrocentric networks, and also in social positioning and the public sphere.*

// Training Courses

One of the pillars of Aqualtune Lab is to work in anti-racist education and integrate knowledge from the areas of law and technology.

We seek to stimulate the process of awareness and dialogue with the Brazilian society, promoting reflections about epistemicide, i.e., regarding racist sabotages to annihilate the conditions of being, producing, enunciating

and articulating knowledge through the perspective and narrative of black people.

Demystifying the two areas of knowledge, as well training professionals from various areas to identify racist behaviors on the Internet and to have tools and knowledge to combat any kind of discrimination in network environments.

In 2021 we offered a class in the Advocacy course and two classes in the Anti-Racist training course, delivered by professionals with extensive knowledge.

85 people formed by **Aqualtune Lab**

- 30 certificates issued in Advocacy course
- 29 certificates issued in the first *Anti-Racist Training* class
- 26 certificates issued in the second Anti-Racist Training class, with 16 black people and 10 white people

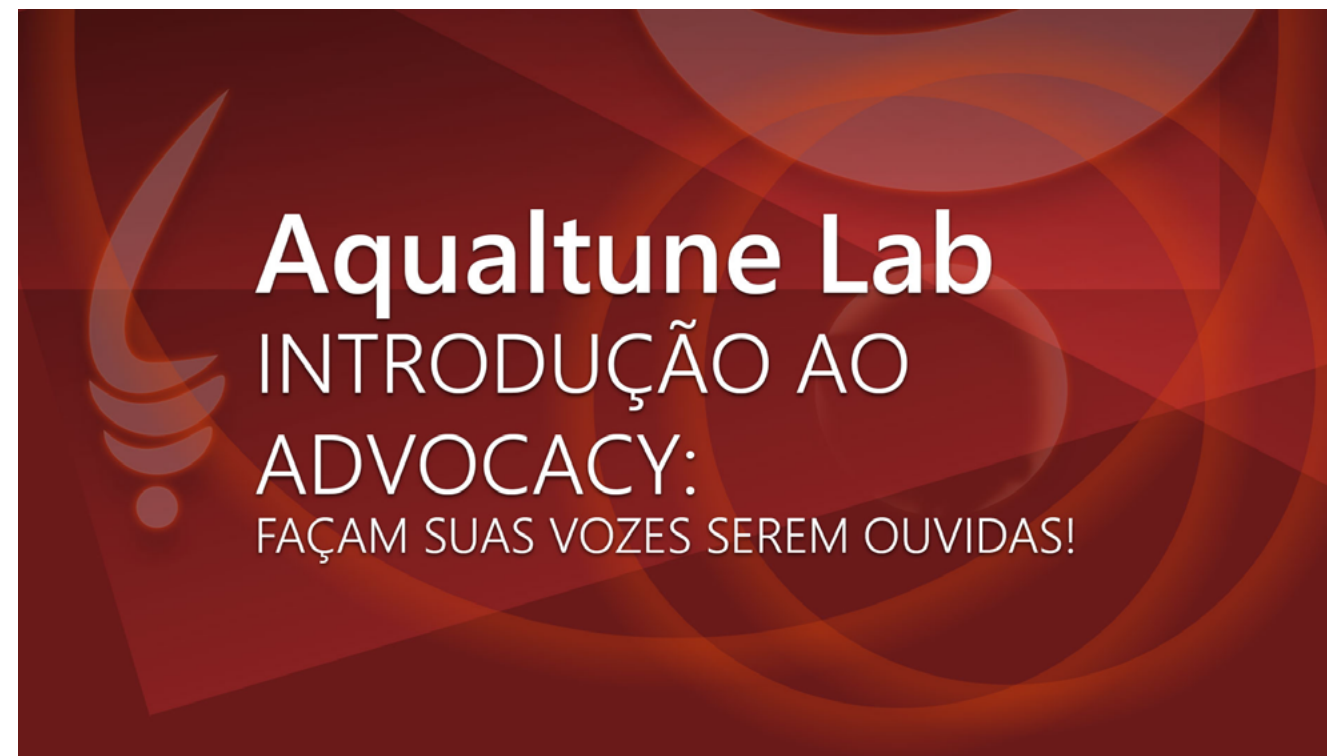
Waiting list so far: 17 people + 51 people who have not joined and are automatically registered

65 meetings, being

- 14 Legal;
- 12 National: (9 National, 2 Ordinary Assemblies, 1 Extraordinary General Assembly);
- 07 Communication;
- 10 Training;
- 22 Board of Directors.

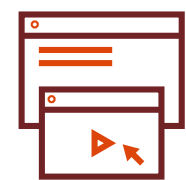
// Introduction to Advocacy: Make your voices heard!

Este curso visa introduzir a temática do This course aims to introduce the theme of Advocacy, presenting the main approaches on how to defend and argue about a cause, through the construction of a strategy, how to organize actions, aiming to influence the formulation and implementation of public policies that meet the needs of the population.



Professor Renata Reis

Lawyer and Journalist. Ph.D. in Public Policy, Strategies and Development at UFRJ. She is currently Deputy Director of Doctors Without Borders (MSF) -Brazil. Member of the LANCET (GLOBAL HEALTH task force) COVID-19 Committee Diplomacy & Cooperation). Specialist in Regional Humanitarian Access (Latin America) in MSF- Belgium for 3 years. She was Institutional Relations/advocacy in MSF- Brazil for 5 years and worked as a lawyer for the Brazilian Interdisciplinary AIDS Association – ABIA. Former coordinator of the Working Group on Intellectual Property of REBRIP. She has experience in Human Rights, Institutional and Government Relations, Advocacy, Intellectual Property with emphasis on Industrial Property, patents, medicines, and access to international health cooperation and humanitarian affairs.



• Where:
online;



• Duration:
6 hours delivered in 2 days of
classes, 3 hours per day



• Dates: February
23rd, 2021, 7 pm and
February 25th, 2021,
10 pm



• 29 students
completed the course

// Anti-racist Training Course in Law and Technology - First Class

The first classes of the Anti-Racist Training Course were divided into three modules, with a grid of 11 disciplines distributed in the focus areas of the collective: Law, Technology



- Where: online;



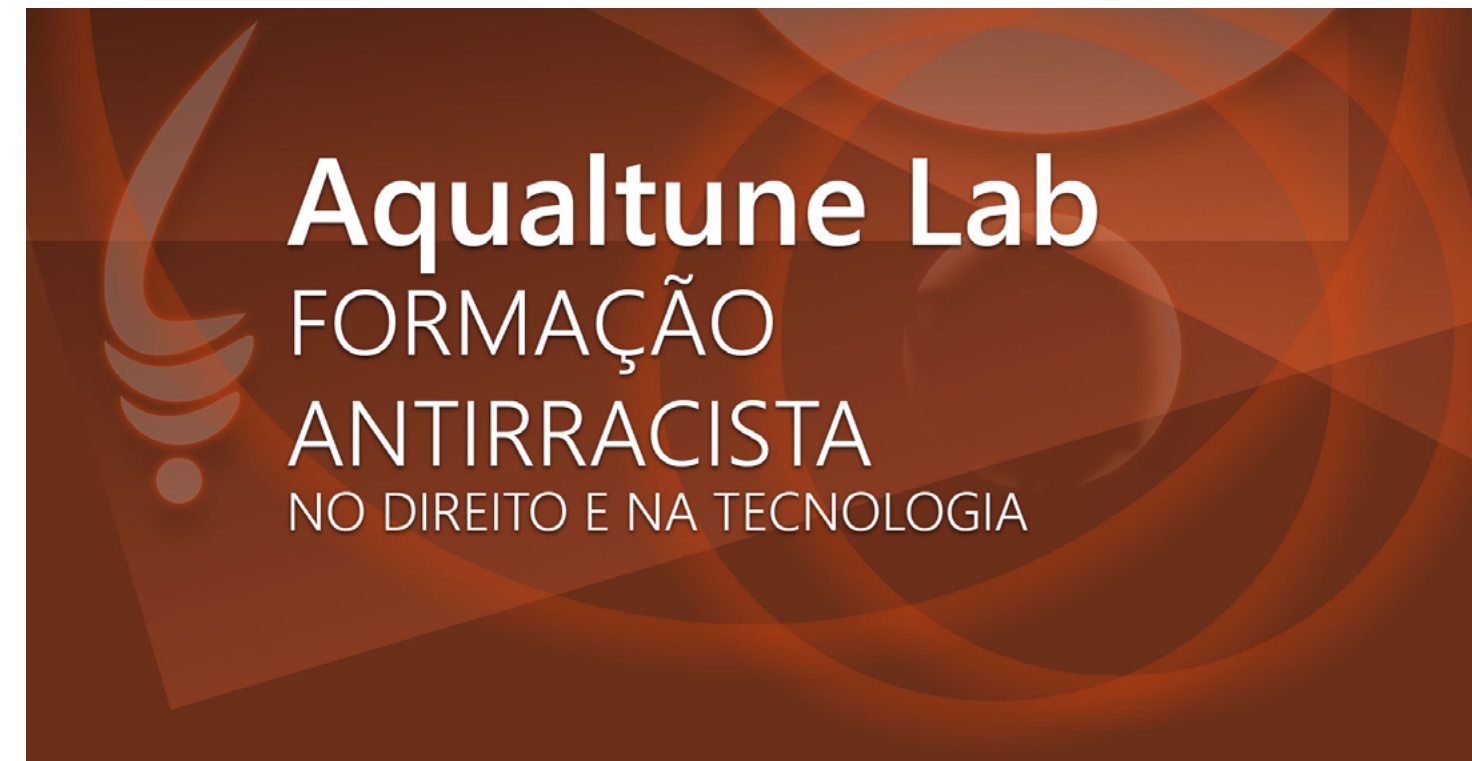
- Duration: 18 hours divided into three weeks



- Date: February 27th, 2021, 09am – March 13th, 2021, 5pm



- 30 students completed the course.



>>>> On the next page, meet the teachers of the first anti-racist training class in law and technology

MODULE 1

MODULE 2

MODULE 3

Morning

How to make an algorithm
Celso Oliveira – SP

Image recognition and processing
Ana Carolina Silva – SP

Machine Learning
Alexandre Moura – RJ

Human Rights
Maíra Vida – BA

Civil Rights Framework for the Internet
Paulo Rená -DF

Afternoon

Artificial Intelligence
Ernane Xavier – SP

Criminology
Arthur Almeida – RJ

Facial Recognition
Pablo Nunes- RJ

Digital Rights
Bianca Kremer – RJ

Anti-discrimination law
Camila – SP

Historical evolution of data protection and introduction to LGPD (GDPR)
Alexandre Moura – RJ

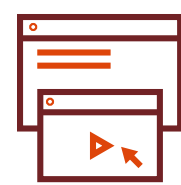
// Anti-racist Training Course in Law and Technology - Second Class

The II ANTI-RACIST TRAINING COURSE IN LAW AND TECHNOLOGY was held on Saturdays, Oct 16 and Nov 13. The course is aimed at lawyers, law students, IT professionals, political and social scientists, engineers, and other technology areas. The classes of the Anti-Racist Training Course were divided into three modules with a bonus class.



>> Disponibilizamos temporariamente os vídeos das aulas no nosso canal do Youtube através de uma lista não pública (só acessavam alunos que possuíam o link)

>> Click the yellow buttons below to display the teachers of the Anti-racist Training Course - Second Class



- Where: Online, with classes recorded by Google Meet



- Duration: 20 hours divided into 4 weeks. Time: 9am - 12pm (break between 12 and 2pm), and 2pm - 5pm



- Starting Date: Oct 16, 2021, on Saturdays



- 26 students completed the course



// Performances; participations in the legislature

In 2021 we operate in the social sphere, with participation in a bill of the State of Rio de Janeiro and in the signing of the Open Letter to the City of Recife for banning the use of facial recognition technologies.

The Collective Aqualtune Lab was one of the proponents of the document *that provides for restrictions on the use of digital technologies by the Brazilian states police, filed on 08.12.2021 in the Legislative Assembly of the State of Rio de Janeiro by the State Representative Dani Monteiro.*

Pablo Nunes, our executive director, was one of the proponents of the Bill on the use of people's data and policies on how to treat information captured by companies and public institutions in Rio de Janeiro.

In this sense, the proposal brings the meaning of important expressions to better understand the context that involves the use of facial recognition

Brazil is the 5th country in the world that most uses the devices of the two largest manufacturers of surveillance cameras, according to VPN research. Despite occupying the first positions in the ranking of consumption of these products, the country does not present

legal maturity for the use of these technologies, including public policies that guarantee the fundamental rights of Brazilians.

Recently in a statement, the Collective Rights in Networks Coalition issued a warning against the regularization of Artificial Intelligence in Brazil, pointing out that "[...] these systems use big data to solve problems and serve as the basis for automated decisions that can lead to discrimination, for example, racial, gender, or sexual orientation."

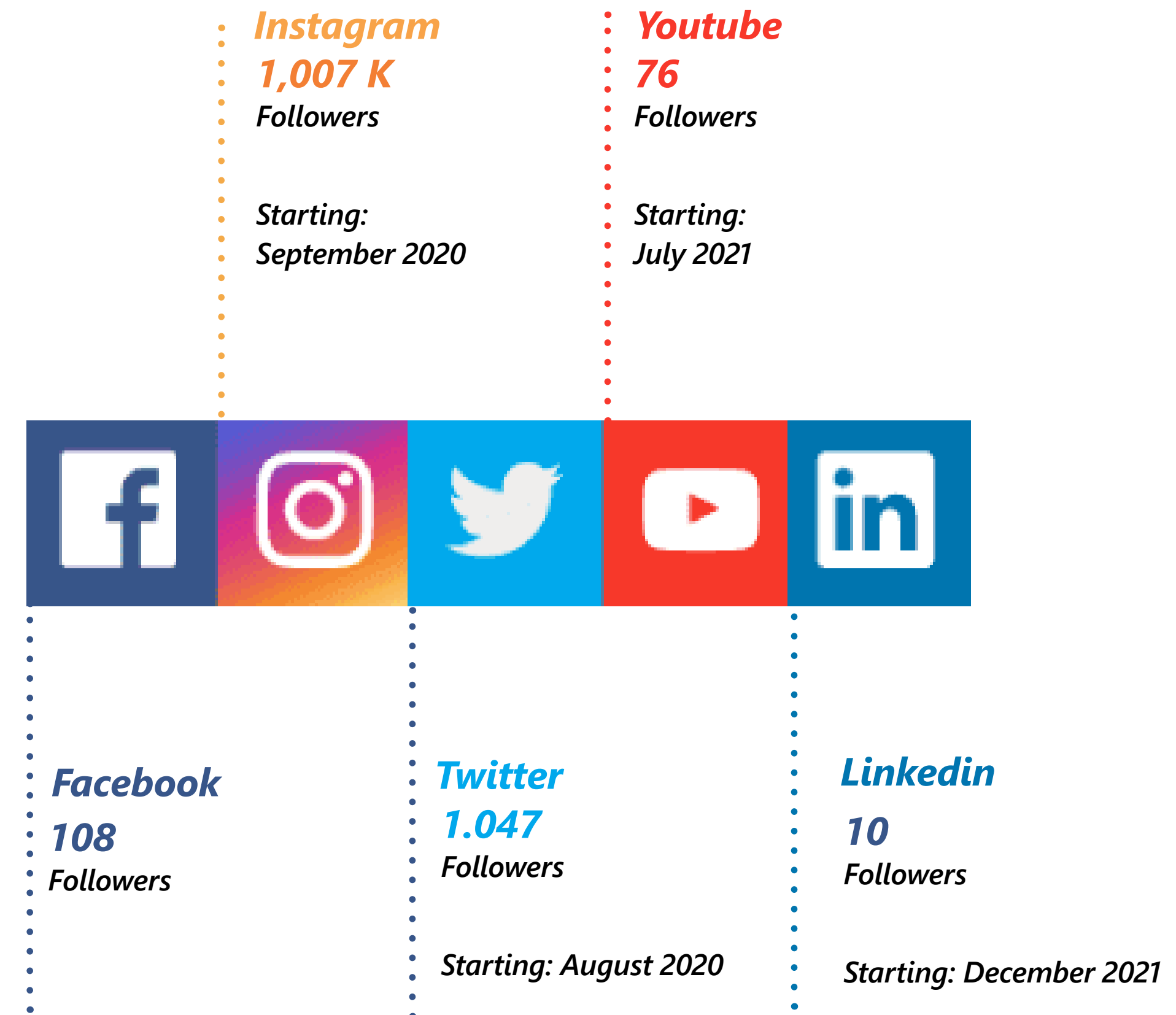
In Recife, the city government has announced its intention to install 108 clocks in public spaces. This equipment has facial recognition cameras and would be installed throughout the city after public consultation. Aqualtune Lab and several Civil Society Organizations have warned the city government in an Open Letter about the social impacts of the compulsory mapping of citizens' faces.

>> [Read the full letter on the website.](#)

// Lives and Digital Presence

Social networks were implemented in different periods and before the launch of the site. The first launched social networks were Instagram and Twitter, followed by Facebook and, finally, Youtube and LinkedIn.

The reach of social networks and the Aqualtune Lab website comes from content posted organically, i.e., no cost invested by publication.



//Instagram



Instagram and Twitter were our first channels on social networks where we publicized our actions and the digital presence of Aqualtune that was already happening at the events on Law and Technology.

In 2021, Instagram was our main digital channel and achieved significant participation after the dissemination of Anti-Racist Training Courses.

The channel was launched in September 2020, and in May 2021 it began to be managed by the advisory of communication.

Start of Advisory: 5/1/2021

Number of posts

Feed - 175

Stories - 160

IGTV - 21

Reels - 16

Reach of posts

Feed - + 20,020 people

Stories - + 14,500 people

IGTV - + 1,240 people

Reels - +7,500 people

Considerations:

- Our networks do not use images of white people, we do not use memes or any hate speech.

- Formats with more results:

1st Feed | 2nd Reels | 3rd IGTV



First Post
9/18/2020

- As our subjects are very dense, video content appears lighter to followers, our most engaging content is at the top of the funnel tips... The deepest the discussions are, harder to generate engagement.

// Instagram



Followers

May 2021 - 741

January 2022 - 1008

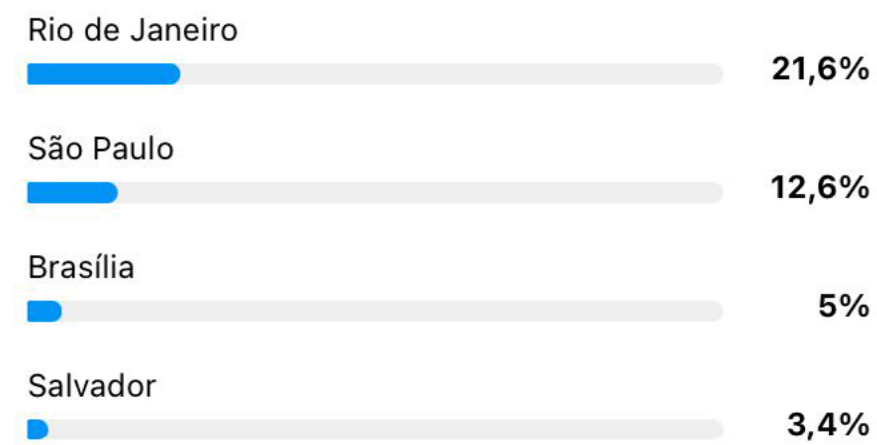
36,03%

Considerations:

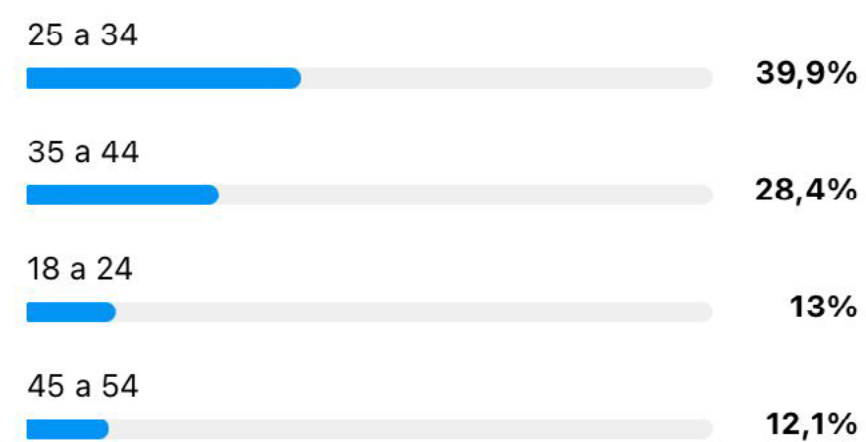
During the course promotion period, we grew almost 300 followers. It was the period of greater reach on Instagram and has brought a lot of visibility.

Public

Principais cidades



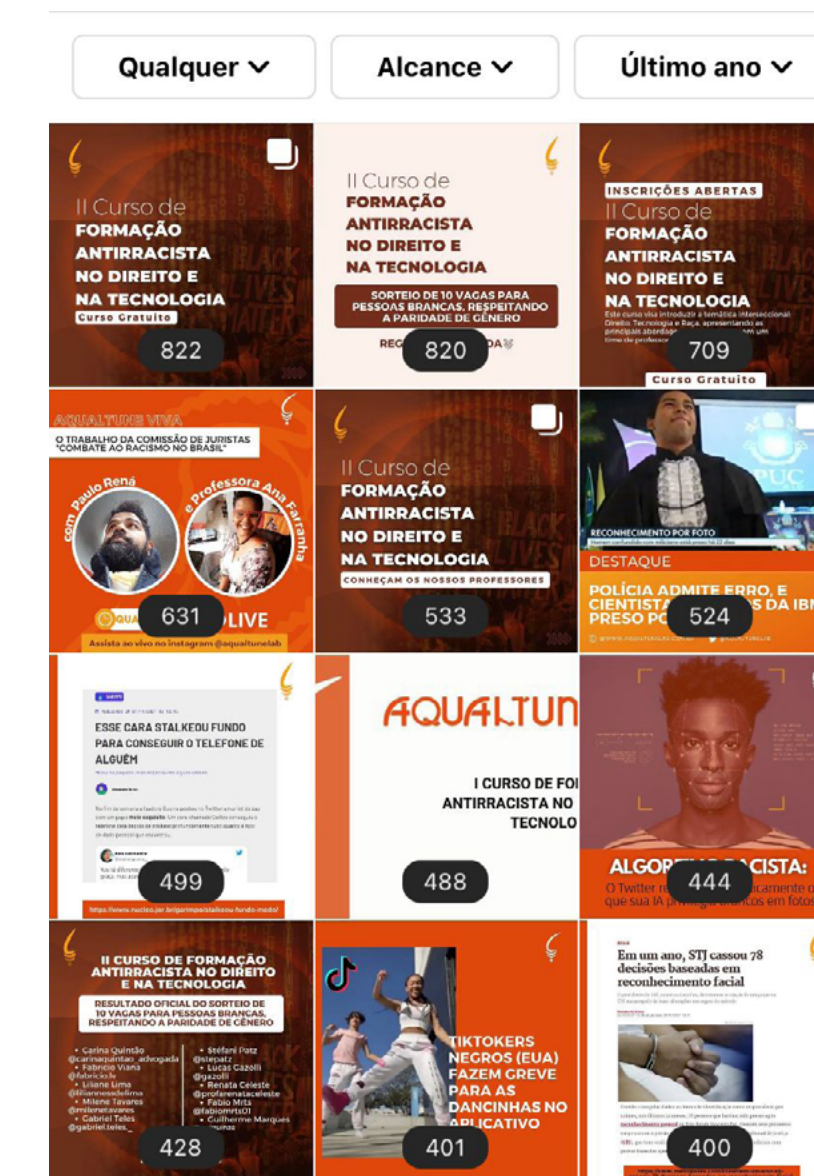
Principais faixas etárias



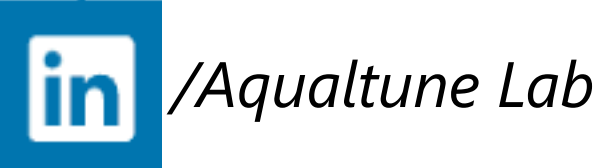
Gênero



Best content results

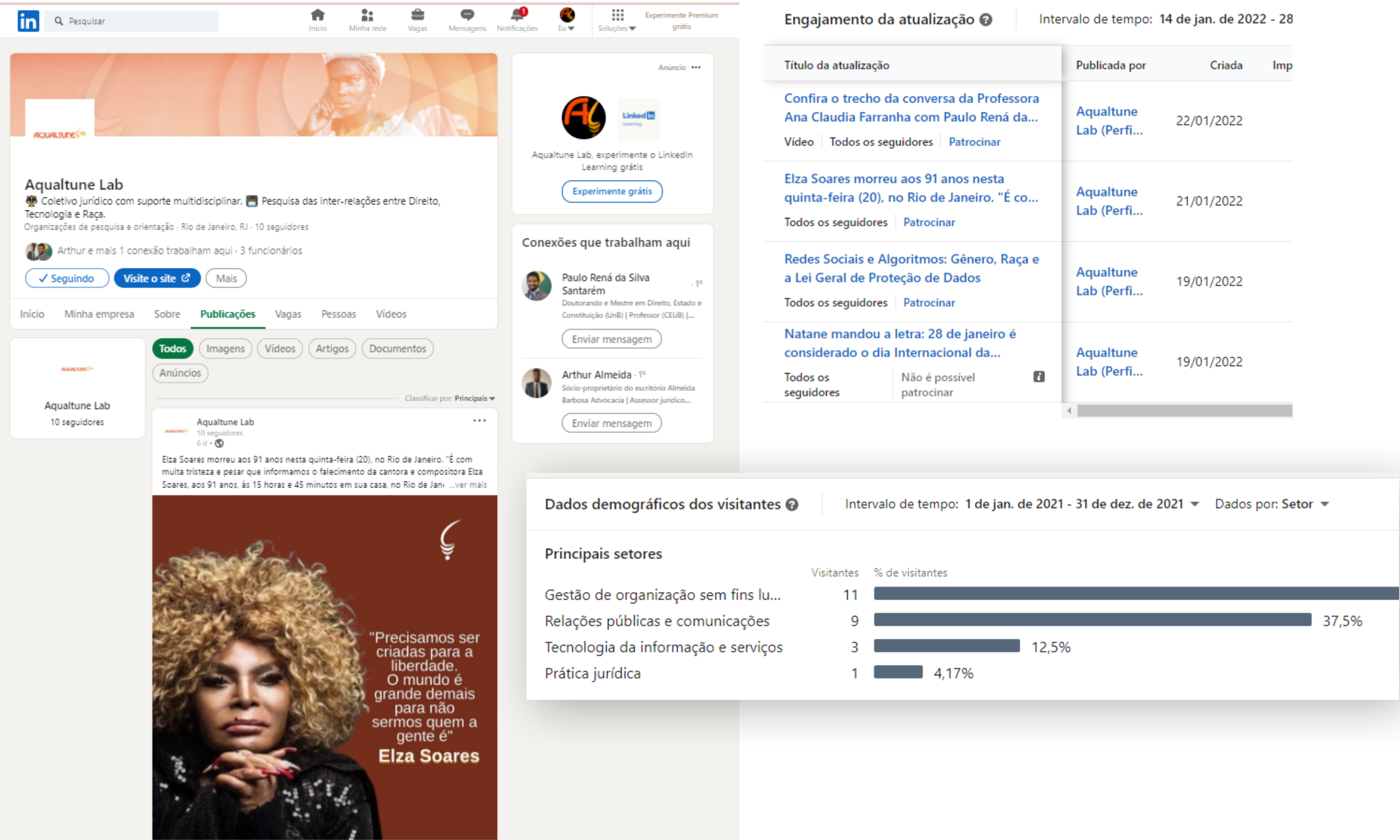


// **Linkedin**

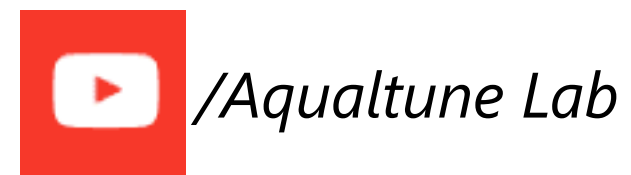


We started publishing on LinkedIn in December 2021 on the Aqaltune Lab profile and LinkedIn Page.

The projection is that we will use this network as a way to strengthen our principles in the business world and that we become #topvoices through articles prepared or adapted from our site and publications to the LinkedIn platform language.



// Youtube



We launched our YouTube channel on July 6th, 2021, and the most-watched video was the live broadcast of the site launch on September 8th, 2021.

The most-watched playlist was the one for the second class of Anti-Racist Training in Law and Technology, although it was an exclusive list for those enrolled in the course.

The screenshot displays the Aqaltune Lab YouTube channel interface. At the top, the channel name 'Aqaltune Lab' is shown with 76 subscribers. Navigation tabs include 'INÍCIO', 'VÍDEOS', 'PLAYLISTS', 'CANAIS', and 'SOBRE'. A search bar is located on the right. Below the navigation, a section titled 'Envios' shows a list of videos. The first video, '[AQUALTUNE VIVA] É possível programar máquinas...', has 23 views and was uploaded 2 months ago. The second video, '[Aqaltune Viva] Direito, Tecnologia e Antirracismo', has 17 views and was uploaded 3 months ago. The third video, 'Aqaltune VIVA - Aula Inaugural - 16/10', has 17 views and was uploaded 3 months ago. The fourth video, 'Aqaltune VIVA - Sorteio', has 19 views and was uploaded 3 months ago. The fifth video, 'Aqaltune Viva - Celso e Joy', has 30 views and was uploaded 3 months ago. The sixth video, 'Lançamento do Site - AqaltuneLab', has 97 views and was uploaded 4 months ago. Below the video list, a section titled 'Playlists criadas' shows four playlists: 'Seminário Napp', 'Tilt UOL', '[TV ALERJ] - SEMINÁRIO PROTEÇÃO DE DADOS E OS...', and 'Aqaltune Viva'. The 'Estatísticas do canal' section shows that the channel has 621 views in the last 365 days, with a peak in late September 2021. The analytics also show 96.5 hours of watch time and 76 new subscribers.

Video Title	Views	Upload Date
[AQUALTUNE VIVA] É possível programar máquinas...	23	2 months ago
[Aqaltune Viva] Direito, Tecnologia e Antirracismo	17	3 months ago
Aqaltune VIVA - Aula Inaugural - 16/10	17	3 months ago
Aqaltune VIVA - Sorteio	19	3 months ago
Aqaltune Viva - Celso e Joy	30	3 months ago
Lançamento do Site - AqaltuneLab	97	4 months ago

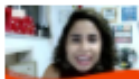




Metric	Value
Visualizações	621
Tempo de exibição (horas)	96,5
Inscritos	+76

// Youtube

Top 10

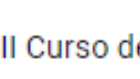
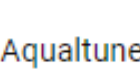
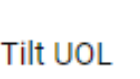
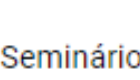
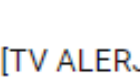
Vídeos mais acessados

Tempo de exibição (horas) · Todo o período

	Lançamento do Site - AqualtuneLab	<div></div>	21,86
	[Aula 01] Como Fazer um Algoritmo - Celso ...	<div></div>	12,65
	[Aula 01] Direitos Humanos - Maira Vida	<div></div>	10,43
	[Aula 01] Inteligência Artificial - Ernane Xavier	<div></div>	6,9
	[Aula 01] Direitos Digitais - Bianca Kremer	<div></div>	5,71

Playlists mais acessadas

Tempo de exibição · Todo o período

	II Curso de Formação Antirracista no Direito e na Tecnol...	<div></div>	84,2%
	Aqualtune Viva	<div></div>	11,8%
	Tilt UOL	<div></div>	3,0%
	Seminário Napp	<div></div>	0,9%
	[TV ALERJ] - SEMINÁRIO PROTEÇÃO DE DADOS E OS I...	<div></div>	0,1%

Title	Video publishing time	Views	Display time (hours)	Average viewing duration	Impressions
		621	96,5207	0:09:19	4159
Lançamento do Site - AqualtuneLab	Sep 9, 2021	97	21,8631	0:13:31	265
[Aula 01] Como Fazer um Algoritmo - Celso Eduardo Lins		55	12,6487	0:13:47	204
[AQUALTUNE VIVA] — Expansão do Reconhecimento Facial na Bahia	Sep 6, 2021	38	2,3473	0:03:42	305
[AQUALTUNE VIVA] — Coalizão por Direitos	Jul 24, 2021	33	1,1573	0:02:06	185
Aqualtune Viva - Celso e Joy	Oct 8, 2021	30	4,9508	0:09:54	223
[Aula 01] Direitos Humanos - Maira Vida		29	10,433	0:21:35	222
[AQUALTUNE VIVA] — LGPD e Dados da Saúde	Jul 20, 2021	29	2,4379	0:05:02	198
[AQUALTUNE VIVA] — Tecnologia e Poder	Sep 6, 2021	27	2,5257	0:05:36	274
[AQUALTUNE VIVA] — Os desafios da advocacia negra e a LGPD	Sep 5, 2021	23	5,333	0:13:54	286
[AQUALTUNE VIVA] É possível programar máquinas com objetivos igualitários?	Nov 4, 2021	23	1,0567	0:02:45	117

//Twitter



/Aqualtune Lab

Followers - 1046

Average Impressions - 985 Average

Range - 2,400 Average click - 10

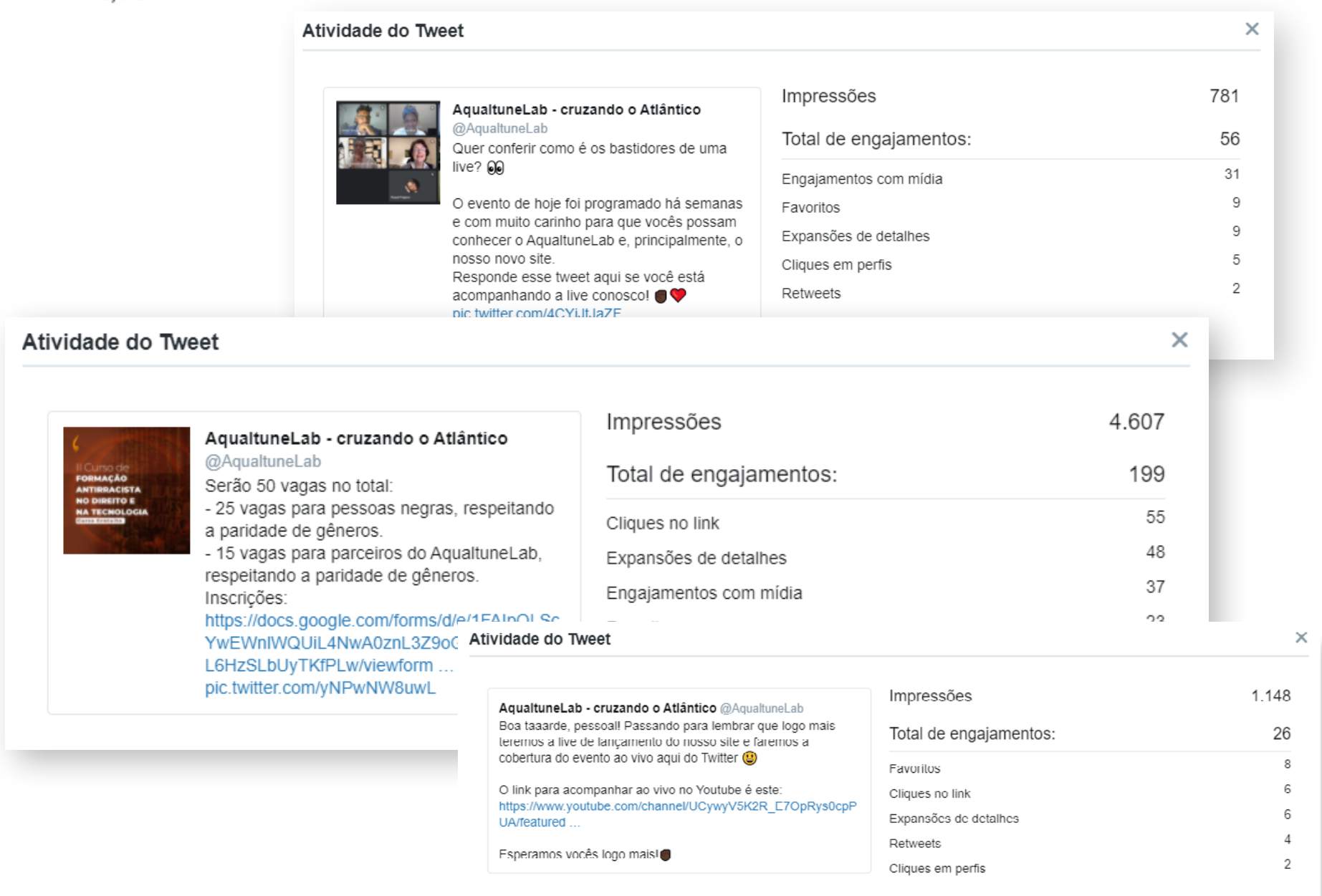
Average monthly

People reached - 2,400

Accounts that engage - 350

Impressions - 7,500

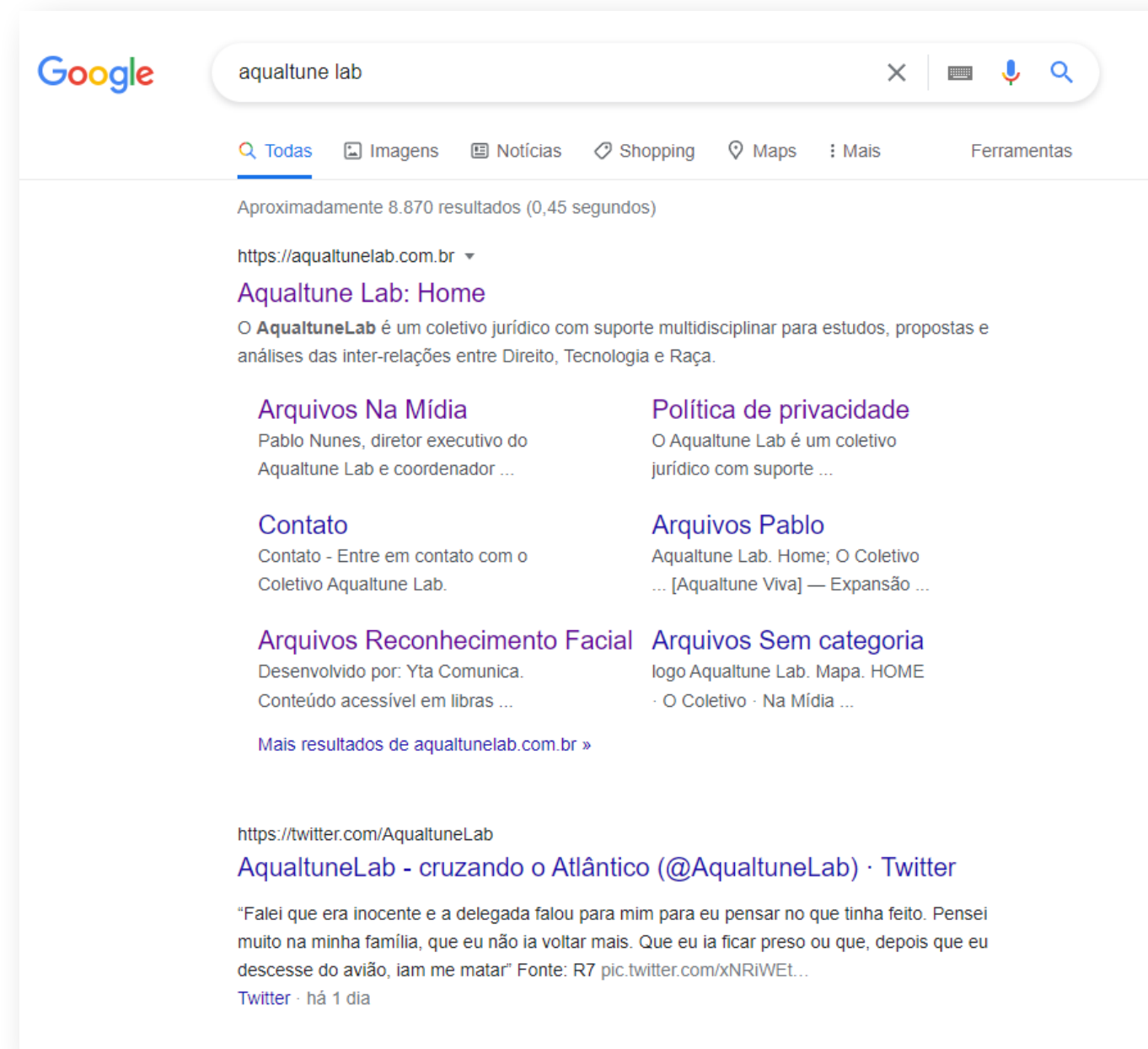
Touches on a link - 20



// Site

www.aqaltunelab.com.br

The Aqaltune Lab website is the digital space for our article publications, for our presentation, and our presence on the networks.

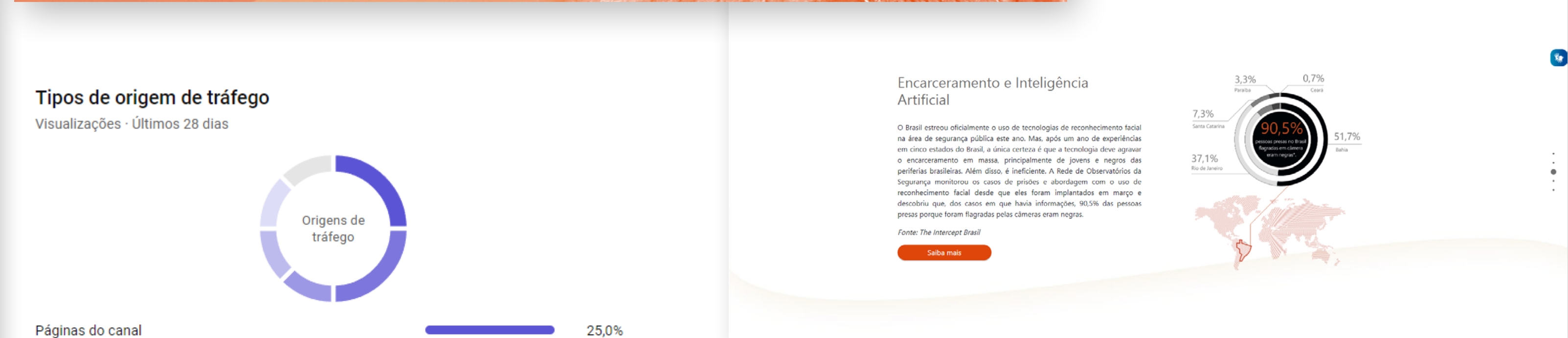


QUAIS PÁGINAS E TELAS SÃO MAIS VISUALIZADAS?

Visualizações por Título da página e classe da tela

TÍTULO DA PÁGINA E CL...	VISUALIZAÇÕES
Home - Aqaltune Lab	94
Formação - Aqaltune Lab	29
O Coletivo - Aqaltune Lab	24
Publicações - Aqaltune Lab	15
Paradoxo da In...Aqaltune Lab	13
Contato - Aqaltune Lab	8
Infográficos - Aqaltune Lab	6

[Visualizar páginas e telas →](#)



>> *The Aqaltune Lab website appears as the first result in Google's organic search. According to the Google Analytics report, most users today access our site through the direct URL, followed by organic search, and, lastly, search on social networks.*

// Awards

Pablo Nunes, Executive Director of Aqualtune Lab and Coordinator of Panoptica, received the honorable mention in the category Personality of the Year in the Defense of Personal Data Protection.

The Article 50 Award from Data Privacy Brazil (premioartigo50.dataprivacy.com.br) aims to recognize and reward individuals and teams who have undertaken initiatives that contribute to the development and implementation of a culture of data protection culture in Brazil.

The award had 38 entries, totaling 115 entries. The winners of all categories were revealed on the night of the Prêmio Artigo 50, which took place on Wednesday (12/15/2021). The ceremony included a presentation by the directors of Data Privacy Brazil and the participation of representatives of the award's Judging Committee. The Personality of the Year in the Defense of Data Protection was the Supreme Federal Court Justice Rosa Weber, rapporteur of the "IBGE case", in which the court decided for the recognition of an autonomous fundamental right to personal data protection. In this category, an honorable mention was also given to Pablo Nunes, executive director of AqualtuneLab, a legal collective based on the study and preparation of proposals that include the analysis of the interrelations between Law, Technology, and Race. He is also a deputy coordinator of CESeC - Centro de Estudos de Segurança e Cidadania. Pablo develops fundamental work in the areas of technology, data protection, and public security.



"Today, I am a deputy coordinator of a black majority team among research coordinators, researchers, and the communications team."

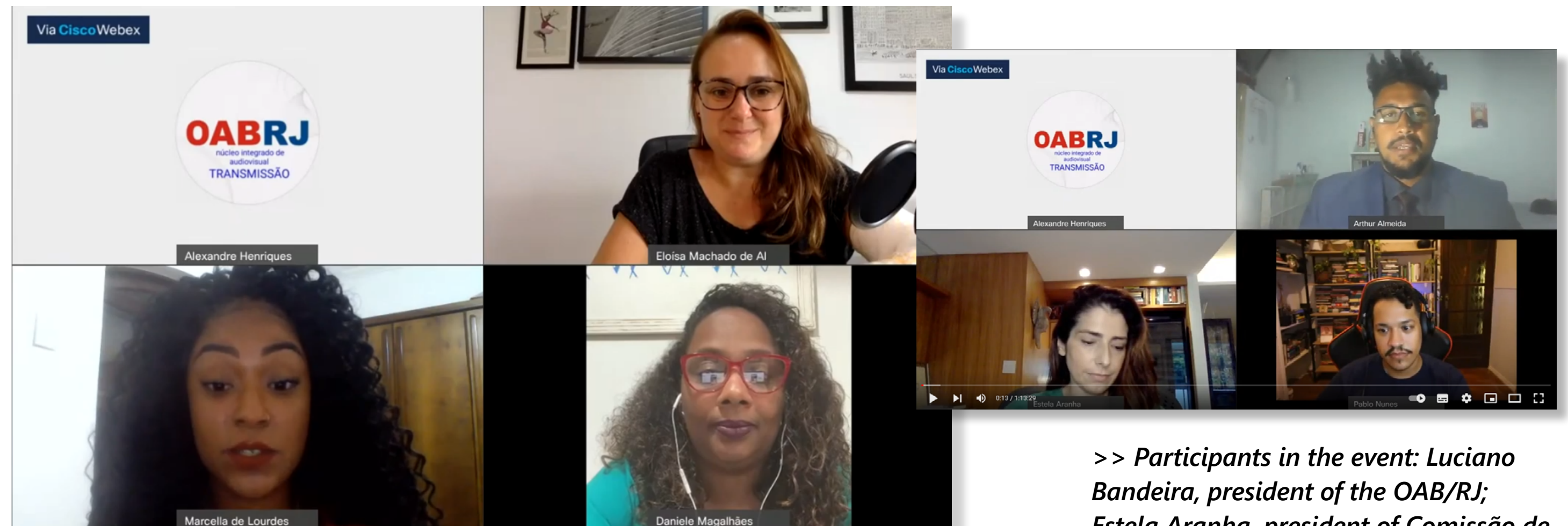
Pablo Nunes.

//Events

*Event "Technology in Law: on Whose Side?"
An initiative of Aqualtune Lab and the Data
Commission of OAB/RJ. Event held in the
OAB/RJ channel on April 13 and 14, 2021.*

The 2021 meeting was promoted by the Aqualtune Lab Collective in partnership with the Working Group of the Comissão de Proteção de Dados e Privacidade of OAB/RJ and had the goal of contributing to the inclusion of the theme of the use of technologies and their impacts on Brazilian society through the performance of legal and technology professionals and their use in the enforcement of justice.

Data protection, algorithmic discrimination and artificial intelligence, strategic litigation in the light of algorithmic discrimination, and human rights and social networks are the topics addressed in the second seminar held by the Collective.



+ **5** hours of event

1.587 views

The event took place on April 13 and 14, 2021, and was broadcast by OAB/RJ Youtube channel.

>> *Check out the playlist on the website and our Youtube channel.*

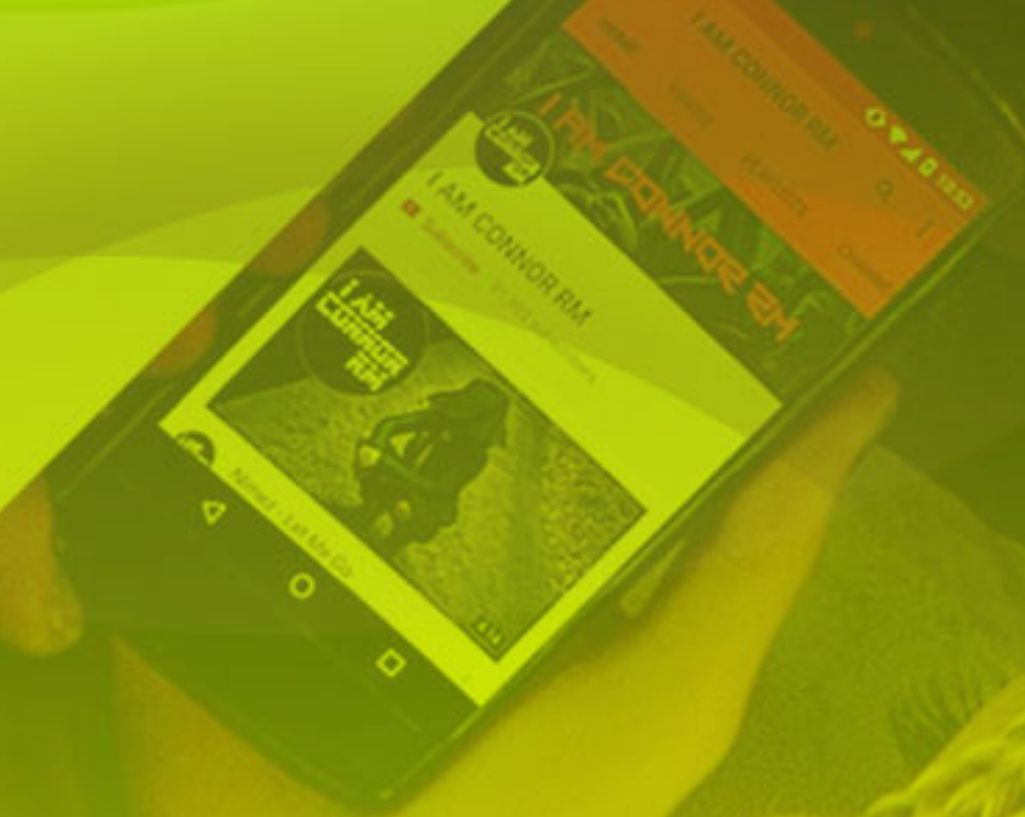
>> *The first Seminar promoted by Aqualtune Lab, "Data Protection and Social Impacts", in partnership with ELERJ, took place in 2020. It was broadcast by TV ALERJ and published on our website.*

>> *Participants in the event: Luciano
Bandeira, president of the OAB/RJ;
Estela Aranha, president of Comissão de
Proteção de Dados of the OAB/RJ; Celso
Oliveira, coordinator of AqualtuneLab;
Filipe Medon; Paulo Rená; Nina da Hora;
Lucia Teixeira; Ana Carolina de Lima;
Daniele Silva, public attorney of Nucora;
Marcella de Lourdes; Nathália Neris;
Maíra Vida; Sheila Carvalho; Camila
Neves; Thamilla Talarico; Pablo Nunes;
Estela Aranha; e Arthur Almeida.*

3.

In the media

2021
Activities Report



3. In the media

// Lives and Digital Presence

Aqaltune Lab has been featured in different media and has participated in important legal events.



TV ALERJ/ Evento October 26th and 27th, 2021
TV ALERJ: Data Protection and Social Impacts Seminar



Tilt UOL/ Mídia Online March, 2021
Tilt UOL: TDC, Brazil's largest IT event, discusses how to innovate beyond codes



Improvável/ Spotify June, 2021
Improvável Podcast



Coluna Mônica Bérghamo/ Folha de São Paulo
Aqaltune Lab Launch

//Lives e Presença Digital

O Aqualtune Lab foi destaque em diferentes mídias e teve participação em importantes eventos da área jurídica.



Revista Piauí/ Mídia Online 09/18/2020

In facial recognition errors, one “isolated case” after another



Núcleo Jornal/ Mídia September, 2021

Number of lawsuits involving networks skyrockets in 2020



Batalhas Digitais #19/ Spotify November, 2021

#NovembroNegro and Batalhas Digitais want to know: is another internet possible?

4.

Forecast 2022

Aquilombar

1. Noun derived from the verb aquilombar (neologism). To gather in a quilombo.

2. Brazil, History. Quilombo was the word used to name the places where enslaved blacks gathered when they escaped, organizing a community according to their own culture and customs. Originating from one of the African languages (research sources point out Bantu, Quimbundo, or Umbundo), it meant to camp in the bush.

According to the Michaelis Dictionary: "In the colonial period, a fortified community formed by fugitive blacks and a white and indigenous minority, politically organized, representing a form of resistance and combat against slavery."

4. Currently the noun aquilombamento is used to designate the act or effect of organizing and politically resisting, building spaces to propose reflections and concrete actions about reality, fighting the historical oppression suffered by the black population. According to Joselicio Junior (in free translation from an excerpt of a text published in the Forum Magazine website, <https://revistaforum.com.br/opiniaao/2019/4/29/tempo-de-se-aquilombar-55485.html>): "Aquilombamento is a historical necessity, it is a call, a reconnection with our ancestry to act in the present, it is to build hope, it is to build strength, it is to build a dream, it is to build a better future!"

4. Forecast 2022

// What is next in 2022

We will work in 2022 to mature and enhance our communications in networks, as well as strengthen the collective as one of the references on issues related to anti-racism in the digital environment from a legal perspective, according to our pillars.

// The Pillars

- *combating racism in technology and law by promoting the leveling of technological knowledge, combating misinformation*
- *promoting racial equity*
- *promoting the leveling of technological knowledge*
- *promoting the role of Black people as leading players in technology*
- *unveiling racism in technological issues regarding surveillance and digital rights education, influencing the formation of public policies in councils and other governmental bodies*

// Developing Communication Plan 2022

- produce more reference content for publication on the website and networks
- increase the reach of social networks and access to the site
- create press relations networks to disseminate our actions
- promote the debate on good anti-racist practices in the ICT environment be a reference organization on issues of racism in ICTs
- Advocacy for racial equity in Information and Communication Technologies (ICTs) in the public and private sectors
- Produce materials to denounce racist practices in ICTs

Contacts

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AQUALTUNE LAB